

# COACH PLACE. ●

COACH PLACE is a unique online platform that gives members access anytime and anywhere, to some of the world's most renowned coaches, authors, experts and thinkers in the personal development space ●

High impact coaching  
for individuals, teams  
and organisations. ●

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## Welcome to COACH PLACE

COACH PLACE offers personal growth for those who want to accelerate their success, career and well-being. The unique platform delivers insights and learning opportunities to members from some of the world's most experienced and renowned coaches, authors, experts and thinkers in the personal growth space. Your thinking will be challenged and you'll be inspired to ask yourself the hard questions you have not yet found answers to. You will find a new commitment to success in whatever form that takes for you.

## What is the COACH PLACE experience?

- Curated Learning - Our content will be focused and comprised of TED Talks, LinkedIn articles, podcasts and books. We do the filtering and researching for you, so that at the click of a link you can find more information if you want it. This is about curated learning where you pick and choose what you dive into without being distracted by blogs and commentary from others.
- Insight Articles - You will receive thought-provoking and insightful articles from a range of sources that will challenge you to consider how you are living, working and 'being'. The articles are easy to read, accessible at a time that suits you, and offer further learning options. These articles are written with a coaching lens that truly supports you in bringing your goals, ambitions and changes to life.
- Thought-Provoking Masterclasses - You will have access to masterclasses that encourage you to explore, reality check and rethink your life. You will more thoughtfully and strategically audit your life and work so that you can work towards a healthier, more resilient and fulfilled you.
- Inspiring Interviews - You will have access to interviews with a range of people who have great stories to share. You will hear and learn from entrepreneurs, leaders and others who are continuously curious and learning. You will be inspired - but importantly - you will learn practical strategies to implement and take you forward in your own life.
- Coaching Couch Insights - Our coaching team will write to you from the 'coaching couch', sharing coaching conversations, themes and hot topics from around the world. You will learn and think more deeply about the trends and challenges that we all face in this complex, humanised, futurised world of ours.
- Your Requests - Tell us what you want to learn more about with direct emails to our inbox. Our coaches, researchers and writers will respond to your big coaching questions and discussion points.

## What are the benefits of purchasing a COACH PLACE membership?

- There is no doubt that we are overloaded with information, overwhelmed with learning possibilities, and overcome with busyness! Distraction and procrastination abound. In answer to those dilemmas, our coaching lens creates a more targeted way for you to focus on your development - we remove the noise and create space to think and plan, and be proactive in your own development.
- Learn anywhere, anytime and for whatever length of time works for you. Everything we create, share, write and film sits in COACH PLACE for you to return to as often as you like.
- We will build your resources. If you need a book recommendation for your team, or want an article to prod a friend, log in! Everything is tagged, filed and labelled for ease of searching.
- There has never been a more important time to grow and prepare yourself for the next chapter. We will show you how to write your learning agenda, create real behavioural change, leverage your strengths and move forward towards your greater success.

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## Who is COACH PLACE for?

It doesn't matter who you are or what you do, COACH PLACE has you covered. This platform is designed for anyone and everyone who wants to invest in their future, find a greater self-awareness, be a better version of themselves or simply find new ways to refuel and refocus.

- Our team curates and creates content suitable for people who are:
  - Feeling highly motivated to create personal change today;
  - Wanting to be a better human;
  - Wanting to future proof their career;
  - Seeking greater success, happiness, resilience and wellness;
  - Planning for future study, promotion or employment;
  - Returning from parental leave;
  - Graduating university;
  - Stepping up as an entrepreneur;
  - Mapping a new business;
  - Rebuilding a personal brand and/or preparing for interviews;
  - Developing as a high performing athlete or professional;
  - Facing adversity, grief or hardship;
  - Wanting to build better relationships;
  - Lost, with no idea what you want.
- If you know you need or want to do more or be more, or you want something new or different, or you need to work things through, gain clarity, do a reality check, and work on some aspect of your life – COACH PLACE is your place.
- It's a place to access a global community of great minds, coaches and experts.

## Paying for a COACH PLACE membership means:

- You are ready to have your thinking and beliefs challenged
- You have an idea or opportunity to explore
- You feel a call to action that this is the right time to do or be something different
- You're interested in learning, upskilling, personal growth
- You're bored, tired or demotivated and don't know where to start

## For individuals

- If you've ever wanted to work with a coach but couldn't find the right person, here we are!
- If you've worked with a coach before but want access to highly experienced coaching insights from around the world - this is the place!
- If you are time poor and need access to inspiration and learning when it suits you, COACH PLACE is the place.

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## For organisations

- Our team has been delivering coaching, leadership, talent and high potential programs around the world for over 15 years. (You might know us as ‘Who Am I Projects’.) Now all of that coaching, mentoring and consulting experience is in one centralised place.
- Founding Director of The Coach Place Global is Lisa Stephenson, known as a high impact coach to C-Suite executives, a much in demand speaker and a published author.
- If you are an HR professional or leader looking for a cost effective and scalable experience to inspire and build your people, COACH PLACE is ready.
- Submit an enquiry or request a call if you want to talk through a multiple membership relationship.

## How memberships work

We offer two types of memberships, so we have everyone covered! We are committed to creating personal development opportunities for everyone who is ready to work on themselves.

Our free membership gives you access to high quality content that will inspire your thinking and support your future planning for personal success. Any time you are looking for a way to motivate and energise yourself, you can log in and clearly see which content is free for you to jump into. Our premium paying members have access to everything we write, film, create and share on our COACH PLACE platform, anytime and anywhere.

- Search [thecoachplace.com](https://thecoachplace.com) and go to the ‘my account page’
- Choose your preferred membership
- Premium membership is \$25 per person, per month including GST
- Pay monthly or annually (10% discount applies for annual memberships)

Email, call, zoom  
or DM us soon.  
We're ready when  
you are ●



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