



LEAD

AN ONLINE EXPERIENCE

High impact coaching
for individuals, teams
and organisations ●

thecoachplace.com

LEAD: An Online Experience

We are now working in a world of greater complexity where expectations of leaders have never been higher. Leaders need to consistently demonstrate who they are and what they stand for. Authenticity, agility and an ability to engage at all levels are non-negotiable. Communication is king and self-awareness is critical.

LEAD is a fully immersive learning experience designed for leaders who want to step into that challenge. This program will question their behaviour, thinking and connections. Regardless of the industry or job title, everyone who is responsible for the personal development and well-being of people has an opportunity to evolve their impact and effectiveness.

Organisations around the globe recognise that leaders must be trusted and trustworthy. They need to be self-aware, adaptable and able to solve complex people problems while still delivering on strategy and getting results. And if that's not enough, we also want leaders to be emotionally intelligent and to add value and relevancy when they are in the room. Not a small ask!

LEAD brings to life the very latest leadership strategies to inspire and stretch your thinking. Leaders will thoughtfully craft their leadership story and have clarity around how they will navigate the responsibility that goes with the demands of the role. A new time requires a new look at leadership.

Tailoring our programs for you

A program for everyone:

Our LEAD programs are available at three different levels to reflect the leadership experience of participants. We partner with you to determine the most valuable and high impact learning.

Level 1: for those who are at the beginning of their leadership adventure.

Level 2: designed for leaders with experience who are ready to further evolve their approach, brand and self-awareness using curated learning materials, stretch activities and optional (recommended) coaching.

Level 3: for senior leaders and global executives, who know that their responsibility and impact as a leader has never been more critical to their success. Level 3 involves high-level learning agendas, complex thinking activities, intensive coaching, profiling tools and a presentation day.

Are you an organisation?

- We work globally with our clients and can support the integration of the LEAD program with your current developmental initiatives and cultural programs.
- LEAD can be scaled across your organisation with large masterclass sizes that allow for participants to have a shared experience.
- ‘Train the Trainer’ programs are available for your internal HR and L&D teams. We provide you with all collateral, knowledge and training so that your team can deliver LEAD to your people.
- LEAD licensing is available on an annual basis.
- Please note, this program is also available as a face to face program with your people in the room.

Are you part of a team?

- For newly formed teams, LEAD will accelerate leadership brand, vision and impact.
- LEAD can be delivered to established teams with a focus on also building their relationships, respect and trust.
- For experienced leadership teams, LEAD will support them in building higher level skills and deeper connections, and in having the real, robust and productive conversations.

Are you an individual?

See our programs page at thecoachplace.com for the next public program dates for LEAD, related masterclasses or to make an enquiry for more information.

Yes! One of our experienced coaches can deliver this program for you privately. Fees available on application after further understanding of your desired outcomes.

If you're an entrepreneur, founding director or anyone wanting to be better and do more, see our individual coaching programs at thecoachplace.com

Subscribe via our website to The Coach Place program for immediate access to thought provoking articles, masterclasses, curated learning materials and inspiring interviews.

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objective

To engender more competent, confident and effective leaders by deepening self-awareness and building capability.

proposed outcomes

- Development of and increase in core skills such as leadership, resilience, communicating with influence and clarity of strengths.
- Build confidence and better understanding of self (emotional intelligence) by understanding behaviours (DISC tool recommended).
- Personal work on values, strengths and authentic 'storytelling'.
- Development of personal brand and a willingness to be courageous and authentic in the search for their personal best.
- A growth mindset and high performing culture (as mediocrity is never ok).
- Challenge current beliefs and practices, especially those that are limiting or undermining team dynamics and a culture of positive belief and courage.
- Improve resilience as a leader, especially in tough environments and times of change.
- Build capability and confidence in coaching team members and initiating and holding challenging conversations.
- Each leader will be invited to share their Leadership Point of View to consolidate learning and receive feedback. This is a 6 to 8-minute personal statement about who they are, what they stand for and who they will be as a leader. The writing and sharing of this statement is high impact, connecting and inspiring.
- Be inspired, learn, laugh, and have some fun.

LEAD: An Online Experience

core elements

- Online Masterclasses - 5 x 2.5 hour and 1 x 3 hour
- Masterclasses occur every 3 to 4 weeks depending on client-preferred timeline (recommended as 18 to 20 week experience).
- All masterclasses are facilitated online via your preferred platform.
- We are able to tailor this experience for your leaders in the following ways if needed:
 1. Integrate your senior leaders as guest speakers or invite them to a Q&A session.
 2. Work with you to design a group/team project that is worked on throughout the program.
 3. Provide one-on-one coaching to complement the work being done in the online masterclasses.
 4. Various profiling tools and assessments can be utilised where this would add value to learning.
 5. Tailoring the tone, content and pre-work for the experience/background of the group. LEAD can be modified for less experienced leaders through to those more experienced and ready to further develop mindset, skills and knowledge for more effective performance.

the coach place team

We have highly skilled leadership facilitators who can create a high impact experience for your leaders. The experience will be thought provoking and practical and will absolutely build your leaders' effectiveness and impact. Our team has been working with leaders across all levels of global organisations for 15 years.

pre-program experience for LEAD participants

- Participants receive a program overview and calendar of events.
- We will introduce participants to their facilitator. And, one week prior to the first masterclass participants will receive pre-work with tips on how to leverage this experience.
- Participants have an opportunity to submit questions to our mailbox with any related topics of particular interest to them.

duration of program experience for LEAD participants

- A dynamic slide deck is used for each session with energising clips (not provided to participants).
- Prior to each session a summary handout is provided to participants for them to add notes throughout the masterclass.
- A recommended reading/resource list for topics covered in each masterclass is shared on conclusion of the masterclass (books, podcasts, TED talks etc).

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overview of masterclasses

2.5 HOURS

Masterclass One: Immersion to Self

Program overview, outcomes and expectations

Starting with the end in mind – your Leadership Point of View (LPOV)

Why do we think the way we do? (Habitual vs different thinking)

What labels do you wear?

Life Audit activity

What next? Homework activity. Recommended reading. LPOV suggestions.

2.5 HOURS

Masterclass Two: The Experience Created for Others

Transactional Analysis – understanding the role of ego (adapting for results)

JoHari Window – it all starts with self-awareness

The role of my values and how I build/create/give trust

Personal accountability (NLP activity to capture beginnings of leadership learning agenda)

What next? Homework activity. Recommended reading. LPOV suggestions.

2.5 HOURS

Masterclass Three: Leading Others

Leadership fundamentals

Authentic leadership

Leadership brand

How to write your Leadership Point of View (the art of storytelling)

What next? Homework activity. Recommended reading. LPOV suggestions.

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2.5 HOURS

Masterclass Four: The Roles We Play

Proactive leadership - The Coach Approach

Building your people - mentoring, managing, leading, counselling, teaching, friendship...

Creating a high performing culture

Further building your Leadership Point of View (structure, impact, language, presenting)

What next? Homework activity. Recommended reading. LPOV suggestions.

2.5 hours

Masterclass Five: The Challenges of Leadership

The Drama Triangle

Being a master communicator

Being a resilient leader

Creating healthy, sustainable and robust relationships in your network

Self-care for leaders

Final group conversation on Leadership Point of View presentations.

What next? Homework activity. Recommended reading. LPOV suggestions.

3 hours

Masterclass Six: My Leadership Point of View

Please note the length of this masterclass may vary depending on the number of participants. This is the pinnacle event that brings together all of the learning about leaders and leadership.

Each leader reads their LPOV (8-10 minutes per person)

Each person receives written feedback from every other person in the masterclass

Individuals can invite a guest (their manager or mentor) to dial in just for their presentation

Group debrief of program learnings and commitments going forward

Formal close

rates

Please let us know how many participants you have and the level of their experience. A friendly reminder that LEAD is also available as a face to face program. All enquiries and questions are welcome! We will provide you with full rates and inclusions at your request. Please see our testimonials on the 'programs' page @ thecoachplace.com to see what our clients say about learning with us.

Email, call, zoom
or DM us soon.
We're ready when
you are ●



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